

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease

October 2019

Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report

Staff

- No staff news to report

Section News

- No Section News to Report

Programming

Chronic Disease Prevention Program (CDPP)

Physical Activity:

As part of the REACH grant, SNHD is working with partners including the City of Las Vegas, the Regional Transportation Commission of Southern Nevada (RTC) and UNLV School of Public Health to conduct a Health Impact Assessment (HIA) on the Charleston Pedestrian Improvement Plan. The HIA assessed the health impacts of the plan and provided recommendations for how to improve the bike and walkability of the project corridor. A stakeholder feedback session was held in July. The feedback session included a questionnaire meant to capture participant feedback about barriers and opportunities to increase walking and biking in the study corridor. The feedback from the session informed draft recommendations which were provided to the City of Las Vegas Public Works Department. In addition, the data from an intercept survey in the Charleston Corridor was also presented. The screening, scoping, assessment and recommendations phases have been completed and the City has made changes to the plan to incorporate some of the recommendations from the assessment. In addition, work continues on the development of a Decision Support Tool that will be used by the City to help prioritize projects in underserved communities and increase ease of active and public transportation.

Also part of the REACH grant, SNHD is working with the City of Henderson to conduct a 10-minute walk assessment in priority census tracts to identify barriers and potential opportunities to ensure that all communities have access to a park, trail, or open space within a 10-minute walk. The city has conducted a GIS assessment and developed an existing conditions map and is developing a list of recommendations to improve access from neighborhoods to parks, trails and open spaces. The City will use these findings to review relevant city codes, plans and guidelines and identify opportunities to revise those documents to include recommendations on how to improve neighborhood access to parks, trails and open spaces. The city will also be developing a list of prioritized projects based on assessment findings. The City of Henderson recently adopted a strategic plan that included a specific objective to increase the percentage of city residents with 10-minute walkable access to a park, trail, open space, school or recreational facility by 3% annually.

Nutrition:

In July, CDPP staff along with the University of Nevada, Cooperative Extension staff presented at the Governor's Council on Food Security. The topic of the presentation was school wellness. The presentation also focused on evidence-based policy and legislative strategies to improve school wellness.

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

October 2019

A Certified Lactation Consultant (CLC) Course was held at SNHD in July/August 2019 and through the REACH Grant, 10 SNHD Clinical Services employees in the Nurse Family Partnership Program were able to attend the week-long course. We also provided 3 scholarships to the course for members of the Southern Nevada Breastfeeding Coalition (SNBFC). A total of 65 people attended the week-long course. CDPP also worked with the SNBF coalition to develop social media ads to promote breastfeeding during World Breastfeeding Month in August. Ads ran throughout the month of August in English and Spanish.

The Soda Free Summer (SFS) (Verano sin Soda) initiative wrapped up in August. The initiative was geared toward the Hispanic community and we partnered with promotores from Visión y Compromiso to deliver education and share materials with the communities and churches that they work with. The promotores encouraged people to take the Soda Free Summer/Verano sin Soda Challenge to eliminate or reduce consumption of soda and other sugary beverages over the summer. During the initiative a spotlight promoting the SFS Challenge was added to the Viva Saludable website with links to program materials and pledge cards and CDPP staff participated in 3 earned media opportunities to promote the challenge. Staff also wrote 3 blogs promoting the initiative.

Diabetes and Cardiovascular Disease:

CDPP staff hosted a Barber Engagement meeting to kick off Year 2 of the BSHOP (Barbershop Health Outreach Project). A total of 25 people participated including barbers and owners from 6 participating barbershops, volunteers and community partners. Congressman Steven Horsford was a special guest at the kick-off event. Congressman Horsford shared his support for the BSHOP initiative and encouraged barbers and barbershop owners to continue their engagement and support of the project. During August, 30 participants were screened for hypertension and/or prediabetes. Four of those individuals were referred to Nevada Health Centers for follow up and one individual was referred to the Nevada Tobacco Quitline. During August and September, staff provided blood pressure screenings at Mary Crystylez beauty salon. CDPP staff continue to reach out to local black-owned beauty salons to support expansion of the BSHOP project into beauty salons.

In August, CDPP staff began presenting to medical residents, PA students and nursing students that rotate through SNHD. The presentations include information on the National Diabetes Prevention Program and local community resources for diabetes prevention and self-management. Students also receive a jump drive with Health Care Provider Toolkits for High Blood Pressure, Stroke, Diabetes Prevention & Self-Management. The toolkits include updated clinical guidelines and downloadable patient education resources and handouts. As of October, 14 students have received the information.

Community and Coalition Updates:

The Partners for a Healthy Nevada (PHN) quarterly meeting was held in August with 32 participants. The agenda including an update on the Nevada Legislative Session and presentations by the Children's Advocacy Alliance (CACPF Gap Analysis Study) and Three Square (Food Equity). The next meeting will be held in November. The PHN School Wellness Taskforce also met in August with 15 people in attendance. A presentation on the CCSD Food Service new menu options for the 2019-2020 school year was presented.

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

October 2019

Tobacco Prevention Program (TPP)

TPP staff collaborated with the Las Vegas Hawaiian Culture Club in the development of a new Native Hawaiian/ Pacific Islander health initiative titled, Island eNVy. Staff will work with the Hawaiian Culture Club to encourage healthy lifestyles for this community. The Hawaiian Culture Club is an organization whose mission is to foster and promote Hawaiian history, culture, traditions, and pride.

TPP staff developed a smoke-free multi-unit housing (apartments/condominiums) toolkit. This toolkit includes information on the benefits of smoke/tobacco-free policies, applicable laws around smoke-free housing, and promotes the Nevada Tobacco Quitline. The toolkit was distributed to property managers as a method to expand smoke-free policies in multi-unit housing. Additionally, 169 smoke-free units were added to the searchable online smoke-free housing directory located on the gethealthclarkcounty.org website.

TPP staff worked in collaboration with local and statewide partners to develop an e-cigarette pulmonary injury advisory aimed at healthcare providers. The Centers for Disease Control and Prevention (CDC) has reported potential cases and three deaths associated with severe lung illness. Staff continues to coordinate with partners statewide to monitor and respond to the issue.

TPP staff worked to develop comprehensive campaigns on a variety of media platforms that encourage voluntary tobacco policy expansion in areas that are exempt from Nevada's clean indoor air law. Scripts, revised collateral, web, radio, and print are were developed and the campaign will run through September 2019. Staff worked to target businesses with this messaging and much of the outreach will be to local chambers of commerce. 3 local businesses voluntarily expanded tobacco/ smoke-free policy. Examples of the policy expansion include no smoking/vaping outdoors or near doorways. Staff provided technical assistance and offered free signage to support the policy expansion.

TPP staff held an education session at Sunrise Hospital in collaboration with the American Lung Association. Approximately 50+ high school students volunteering for the summer received education around e-cigarette /vape use and its dangers, as well as information about tobacco free campus policies. Students signed up for various activities related to promoting tobacco-free campuses at local schools.

In September, eleven youth-focused tobacco prevention events occurred in Clark County School District high schools. It is estimated these events reached 22,000 youth. Educational and social branding materials were developed to inform event participants about tobacco prevention policies and current issues such as vaping lung injury.

Staff participated in and sponsored Las Fiestas Patrias at the Sammy Davis Junior Festival Plaza in the Lorenzi Park on September 14, 2019. Las Fiestas Patrias is a family oriented and signature event in the Hispanic community. Event organizers agreed to adopt a no-smoking/vaping policy. During the event the MC made numerous announcements about the nonsmoking event and gave information about the lung injuries associated with e-cigarette

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

October 2019

use/vaping. No smoking/vaping signs were displayed throughout the event. We distributed approximated 850 educational materials in English and Spanish. Approximately 2,500 people attended.

Staff conducted several media interviews in both English and Spanish related to the e-cigarette/vaping lung injury reports.